

# MEGLIO

**The World most inclusive, innovative, and decentralized blockchain-based social impact platform**

Whitepaper V1

## MEGLIO

MEGLIO is an inclusive decentralized platform committed to globally revolutionizing social impact funding, powered by blockchain technology.

Meglio will primarily facilitate and accelerate universal access to transparent and sustainable financing of accredited and verified charity organizations and impact-driven startups across the globe, while empowering and creating wealth for its members and investors.

Our strategic partnership model underpins the collective effort to achieve the three key goals:

1. **Asset Aggregation:** Develop a dynamic asset aggregation and monetization platform with precise historical market data, deep research toolkits, extensive data types and offerings with insightful analytic models. Further features will include a decentralized exchange built on a powerful Automated Market Maker.
2. **Making a Difference:** Create a robust platform dedicated to:
  - Upskilling of members through competitive bootcamp selection on core 21<sup>st</sup> century digital skills including, blockchain development, full stack development, UI/UX design, AI & Robotics. Best performing ‘bootcampers’ will have opportunities for recruitment at MEGLIO or other global Partner entities.
  - Empowering innovative startups focused on solving real world problems through seed-funding, technical and business-oriented support, and access to target markets.
  - Supporting accredited community-based NGO and Charity Organizations with proven track records of impacting their native and external societies.
3. **A Symbiotic Ecosystem:** Create an ecosystem that leverages her strong affiliate system to foster a rewarding and collaborative symbiosis with all stakeholders, including traders, investors, and non-governmental institutions. Partnerships with global entities like the United Nations for promotion of sustainable development will unlock access to multiple opportunities that will benefit all members.

We are fundamentally committed to operating as a net-zero emission entity where our overall carbon footprint is continuously reviewed and minimized. This will be achieved by calculating the carbon footprint from our overall transactions as well as those of our customers (considered as secondary emissions) within a given period and transparently deploying nature-based solutions to offset the CO2 emissions.

**Vision:** To be earth’s most innovative social impact blockchain company; to build a platform where people can find trust, experience trust, and invest their resources towards achieving the common goal of the network.

**Mission:** We strive to offer our investors the opportunity to passively earn while fulfilling their desire to make the world a better place through strategic and sustainable social impact financing.

**Our Fruitful Five Fees will support our Five-Year Roadmap by 2027.**

“The fruitful five fees” is coined from the fact that the MEGLIO token has five features implemented at its core.

Our Five- Year Agenda are:

1. Achieve a minimum value of 50 billion market capitalization.
2. Nurture and invest in a minimum of 10 startups committed to solving real problems across the globe while diversifying our investment portfolio.
3. Build a creative and active community of people (investors, volunteers, professionals, entrepreneurs, etc.) with a membership strength of over 50 million.
4. Upskill a minimum of 50000 members with 21<sup>st</sup> century digital skills.
5. Be recognized and associated with notable global organizations, noble institutions, and celebrities.

**PRODUCT AREAS/CHANNELS**

1. Hackathon & Development Grants: This is a key enabler for the identification of startups and proper investments in commercially viable and socially inclusive startups.
2. E-commerce integration: This will create more utility for our token as Meglio Token will be the means of transactions.
3. Bridges to other blockchains: This will allow more users outside the Binance Smart Chain network to invest in our ecosystem.
4. Multi-chain ‘Market Square’ for NFT Marketplaces: This platform will enable us to generate insightful data and analytics that will form the basis for proper decision-making.
5. Mobile-first Meglio DAPPs

We aim to work with community members/investors with digital skills (blockchain developers, full stack developers, UI/UX designers, data scientist and data analysts, etc.) to develop the following integrated Meglio DAPPs.

**MEGLIO DAPPS**

1. MEGLIO DEX.
2. Lend & Borrow Platform.
3. MEGLIO Blockchain Tracking System (BTS) for easy tracking of social investments across the globe using set standardized KPIs. This process will create more accountable institutions, spurring responsible sourcing and consumption with utility application in several industries.
4. Meglio Decentralized Games.
5. Meglio Virtual Real Estates and Lands.

## MEGLIO Token

At the core of the ecosystem is the MEGLIO Token, the cryptocurrency that powers a revolution that enables simultaneous earning and giving. MEGLIO is a Defi Token issued on the Binance Smart Chain (BEP-20) network, designed to serve Meliora Ecosystem, with five simple features implemented at its core: Static reward + LP Acquisition + Buyback (& Burn) + Charity fee + Project Development Fee.

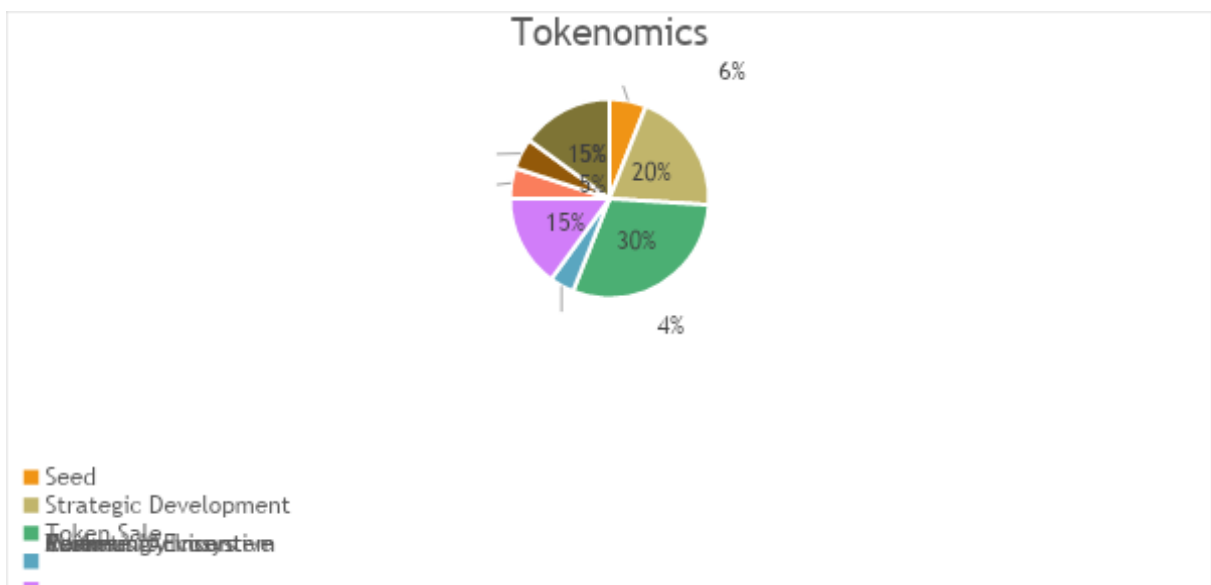
### How it works:

Each buy transaction attracts a 10% tax and sell transaction attracts a 12% tax. Transfer within the ecosystem attracts zero fee.

	Buy (%)	Sell (%)
Static Reward	2	2
LP acquisition	2	3
Buyback (Burn)	2	2
Charity Fee	2	2
Development Fee	2	3
<b>Total</b>	<b>10</b>	<b>12</b>

### TOKENOMICS

Tokenomics define the role that the token plays in the ecosystem and how it accrues value. Tokenomics are necessary because public blockchains are open to everyone, including bad actors. Our **Tokenomics will align the behaviour of each actor**, strengthen the ecosystem, and ultimately create trust.



### SMART CONTRACT

Token Symbol: MEGLIO

Contract Address: xxxxxxxxx (This will be communicated before launching token)

Decimal: 18

Total Supply: 1,000,000,000,000,000.

Blockchain: Binance Smart Chain (BEP-20)

The **Business Model Canvas** (BMC) is a strategic management tool to define and communicate a business idea or concept quickly and easily. We developed the BMC for MEGLIO as shown below.










## Business Model Canvas

Designed for:  
MEGLIO is a decentralized platform committed to revolutionize social impact  
across the globe

Designed by:  
MEGLIO TEAM

Date:  
22/10/2021

Version:  
1.0

<b>Key Partners</b>  <ul style="list-style-type: none"><li>• App and software developers</li><li>• UI and UX Designers</li><li>• Data Scientists</li><li>• Business Developers/Advisors</li><li>• Software engineers</li><li>• Regulators</li><li>• NGO &amp; Charity Organization</li><li>• SME Hubs</li><li>• Venture Capital Firms</li></ul>	<b>Key Activities</b>  <ul style="list-style-type: none"><li>• Product development</li><li>• Social Impact Financing</li><li>• Digital disruption</li><li>• Digital innovation</li></ul>	<b>Value Propositions</b>  <ul style="list-style-type: none"><li>• Providing reliable and accelerated universal access to passively earn while giving.</li><li>• Value-adding over-the-top applications for customers, investors and partners</li><li>• Providing non-stop community engagement from our diverse activities</li></ul>	<b>Customer Relationships</b>  <ul style="list-style-type: none"><li>• Effective feedback system</li><li>• Customer success approach</li><li>• Committed teams</li></ul>	<b>Customer Segments</b>  <ul style="list-style-type: none"><li>• Internet consumers</li><li>• Crypto Enthusiasts</li><li>• Start-ups</li><li>• Corporate Investors</li><li>• Individual Investors</li></ul>
<b>Key Resources</b>  <ul style="list-style-type: none"><li>• Human: skilled &amp; qualified staff/Volunteers</li><li>• Tech: Blockchain technology, internet service.</li><li>• Financial: strong working capital</li><li>• Operational: Engaging community.</li></ul>	<b>Channels</b>  <ul style="list-style-type: none"><li>• Physical: NGO's partnership event</li><li>• Digital: hackathons, Airdrops, web, online Ads.</li><li>• Hybrid: telemarketing, influencers</li></ul>	<b>Cost Structure</b>  <ul style="list-style-type: none"><li>• Employee compensation</li><li>• Cloud/storage infrastructure</li><li>• Internet (data) cost</li></ul>	<b>Revenue Streams</b>  <ul style="list-style-type: none"><li>• Tax fees</li><li>• Ads revenue via our marketplace dashborad</li><li>• Patents/startups equity</li><li>• Consulting fees</li></ul>	

## TEAM MEMBERS

The team is made up of a community of business managers & developers, blockchain developers, financial analysts & advisors, engagement specialists, content writers, graphic designers, data scientists, and legal/negotiation strategists. The core team will be revealed before the launch of the project.

## TOKEN LAUNCH.

The strategy for launching the token will be communicated on or before November 27<sup>th</sup>, 2021. Stay tuned to our social platforms to get further information.